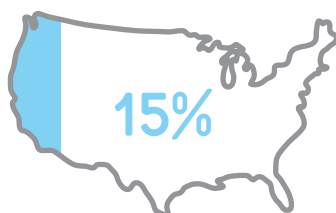


# BECOMING TOBACCO-FREE IN LGBT COMMUNITIES

Tobacco use is a major issue among LGBT communities.

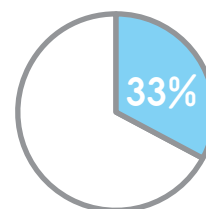
 **7.9**  
BILLION

Estimated LGBT money spent on cigarettes each year



U.S. population that smokes

VS



LGBT population that smokes

## WHY IS TOBACCO USE SO COMMON IN LGBT COMMUNITIES?



We **gather in bars and clubs** where drinking and smoking are common.



We use tobacco products as **tools for meeting people and as a way to connect.**



**Discrimination toward the LGBT** communities is common, and we turn to tobacco as a way to cope.



Many LGBT individuals come out during our youth. This is a **stressful time**, and we turn to tobacco as a way to cope.



**Tobacco advertising is everywhere.** Tobacco companies target both LGBT teens and adults.

LGBT INDIVIDUALS WHO WORK WITH A QUIT COACH AND USE QUIT MEDICATIONS HAVE THE BEST CHANCE OF QUITTING TOBACCO FOR GOOD.

For more information, visit [njhealth.org/quittobaccohelp](http://njhealth.org/quittobaccohelp)